

# Characteristics

### Management of real estate master data

Informazioni anagrafiche inerenti clienti che offrono e clienti che cercano oggetti immobiliari.

### Management of property offers/ requests

We match the right buyer to the right property by associating the real estate offers that satisfy the research criteria with requests and pairing properties with requests specific to their characteristics. A Record of the offers proposed to each client is also maintained to avoid proposing the same item more than once.

### Agenda management

KeyREM directly sends e-mails with the documentation of selected items attached.

### Customisable reports